

Global player HUBER+SUHNER, based in Switzerland, develops and manufactures components and system solutions for the electrical and optical transfer of data and energy. Through connectivity solutions in the three key technologies of radio frequency, fiber optics and low frequency, the company serves three markets: communications, transportation and industrial.



Marketing Communication Manager (50%, limited 6 months)

Your tasks

You are responsible for different market segments relevant for the products of the RF division and take ownership for the respective marketing communication activities. You initiate appropriate concepts and initiatives with a medium to long-term planning approach, including budgeting, controlling and assessment of performed activities. In the scope of an overall aligned marketing communication approach, you push the implementation in your area of responsibility with the aim of marking a strong presence in the markets with a reasonable allocation of resources. Your activities contribute to further strengthening the positioning and positive perception of the HUBER+SUHNER brand in the relevant markets. On a global scale, you may take ownership for specific projects overarching marketing communication activities in all market segments. Furthermore, you support Corporate Communications in and actively contribute to internationalising the portfolio of communication services.

Your profile

We are looking for an individual with higher education in marketing and marketing communication or similar disciplines. With your solid understanding of technologies and technology trends you have proven the capability to establish relationships with both peers and superiors in the scope of successfully creating and leading dedicated marketing campaigns. You bring along 3+ years of professional experience in a similar role, ideally with companies in a B2B environment developing innovative high-tech products and solutions for various applications in different market segments. Knowing and understanding the needs of a sales region is a clear advantage. You have a self-starter mentality, entrepreneurial spirit, and convincing personality and you

have led demanding projects successfully. Very good English and German language skills enable you to work in an international and multi-cultural environment.

Your perspective

Our company offers a varied field of activity in an innovative, international company and attractive terms of employment.



Herisau (AR)

We very much hope that you are interested in the vacancy and we look forward to receiving your completed application.

Barbara Neurauter, HR Manager

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